

COUNTRY 103.7

2023 Country 103.7 Jamaica On-Air Contest Official Contest Rules

These rules apply to Jamaica Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WSOC-FM (“Station”). In addition, the General Contest Rules posted at www.country1037fm.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on Monday, February 27, 2023 and end on Friday, March 3, 2023.
- b. To enter on-air, listen to the Station each weekday beginning on Monday, February 27, 2023 and ending on Friday, March 3, 2023 at approximately 8:00am ET, 12:00pm ET, and 4:00pm ET for the announcement of the daily “item to pack for your trip.” Each hour will have a unique item. After the 4:00pm ET announcement, the Station will air a cue to call. Upon hearing the cue to call, the designated number caller (as announced on-air at the time of the cue to call) to the Station contest line at 704-570-1037 will have the opportunity to win a Qualifying Prize and be qualified for a chance to win the Grand Prize (each deemed a “Qualifier”) by correctly identifying all three (3) daily items, upon confirmation of eligibility. Station will be the sole judge in determining if the designated caller correctly identified the three (3) daily items. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected, incorrectly identifies the three (3) daily items, or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line, correctly identifies the three (3) daily items, and completes the call will be a Qualifier. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Qualifier only once.

- c. There will be up to a total of five (5) Qualifying Prize winners and one (1) Grand Prize winner selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in North or South Carolina, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to five (5) Qualifying Prizes will be awarded. Each Qualifying Prize consists of two (2) tickets to Carowinds during the 2023. The Approximate Retail Value (“ARV”) of each Qualifying Prize is \$60.

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior, does not follow Station and/or venue policy regarding COVID-19 guidelines, or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. Winner understands that there are inherent risks involved in attending the prize-related event.

- b. Up to one (1) Grand Prize will be awarded. The Grand Prize is a four-day/three-night Luxury Included® Vacation for two (2) adults to any of the sixteen (16) Sandals Resorts listed below, with locations in Jamaica, Antigua, Saint Lucia, The Bahamas, Barbados, and Grenada and round-trip coach airfare tickets for two (2) adults through American Airlines to the destination (“Sandals Prize Package”). ARV of the Grand Prize is \$4,300.

The prize must be redeemed for travel by February 28, 2024.

Sandals Resorts include:

Sandals Montego Bay	- Montego Bay, Jamaica
Sandals Royal Caribbean Resort & Private Island	- Montego Bay, Jamaica
Sandals Negril Beach Resort & Spa	- Negril, Jamaica
Sandals Ochi Beach Resort	- Ocho Rios, Jamaica
Sandals Royal Plantation, Ocho Rios, Jamaica	- Ocho Rios, Jamaica
Sandals South Coast	- Westmoreland, Jamaica
Sandals Grande St. Lucian Spa & Beach Resort	- Gros-Islet, Saint Lucia
Sandals Halcyon Beach St. Lucia	- Castries, Saint Lucia
Sandals Regency La Toc Golf Resort & Spa	- Castries, Saint Lucia
Sandals Grande Antigua Resort & Spa	- St. John's, Antigua
Sandals Royal Bahamian Spa Resort & Offshore Island	- Nassau, Bahamas
Sandals Emerald Bay Golf, Tennis & Spa Resort	- Exuma, Bahamas
Sandals Grenada Resort & Spa	- St. George's, Grenada
Sandals Barbados	- St. Lawrence Gap, Barbados
Sandals Royal Barbados	- St. Lawrence Gap, Barbados
Sandals Royal Curacao	- Santa Barbara, Curacao

Accommodations are valid for one (1) room double occupancy, king size bed deluxe room, all meals, unlimited premium brand liquors, daily & nightly entertainment, an array of land and water sports activities, including daily scuba diving (for certified divers), snorkeling, Wi-Fi in all rooms and public areas, resort taxes, resort gratuities, and Sandals Resorts transfers to and from the resort's designated airport.

Round-trip coach airfare for two (2) adults valid to/from the nearest major U.S. gateway of the prize winner to the selected or designated resort's airport. The tickets are valid until from March 1, 2023- February 28, 2024 (the "Redemption Period") and are subject to availability and black-out periods. Flights will be on mutually approved dates. Winner and travel companion must travel on the same itinerary, originating from the same airport. Flights and airlines are subject to change and availability. Restrictions and blackout dates may apply.

The accommodations portion of the Sandals Prize Package is subject to space availability and selected blackout dates. Unique Travel Corp, the worldwide representative for Sandals Resorts (the "Sandals Prize Package Provider") and Sandals Resorts each reserves the right to relocate any confirmed prizewinner from

the selected resort to an alternate resort within the resort's chain and to change dates with prior notice should circumstances so require or for any circumstance(s) beyond the resort's control. The terms and conditions agreed to by the prizewinner shall apply with equal applicability to any resort which is the subject of substitution or deviation. Neither Unique Travel Corp nor Sandals Resorts shall be liable for any claim made by the prize winner whatsoever, including but not limited to loss, compensation, or refund by reason of such substitution or deviation.

Actual value may vary and any difference between stated value and actual value will not be awarded. Certain travel restrictions may apply. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and additional ground transportation, baggage fees, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, and local and long-distance telephone calls are the responsibility of the winner. Selection of airline, hotel, and airline seat location at sole discretion of Station and/or prize provider. Airline regulations apply. The winner and guest must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. Winner and guest must abide by all airline, hotel, and venue policies. The winner and guest must sign all required releases prior to booking of any travel. If winner is unwilling or unable to travel on the dates specified, the prize will be forfeited and may be awarded to another winner at Station's sole discretion. All travel is subject to availability and restrictions. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station and prize provider, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any flight. If winner chooses to take the trip without a guest, s/he will be awarded the prize elements for one person only, and the remainder of the prize will be forfeited without compensation. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. In addition, winner and guest(s) should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before, during and after the trip. **Winner will be issued a 1099 for 2023, regardless of when the winner redeemed the prize trip.**

"Exclusions" – car rental, personal charges, incidental, telephone calls, Premium Wi-Fi, Red Lane® Spa treatments and services, specialty dining, tours & excursions, inter-island transportation, SCUBA certification courses, room services, meals outside of the selected and/or designated resort, island departure taxes, purchases made at the Beaches Specialty Shops, baggage fees and customs duties **are not included**. Prize(s) must be redeemed for travel before February 28, 2024 and are

subject to availability and black-out periods (black-out dates to be determined). Prize is not transferable or redeemable for cash. No extension will be given after the prize has expired. Airfare reservations will not be confirmed until 90 days prior to the selected travel date. If the prize is not redeemed, the prize will be forfeited.

- c. Prizes or prize certificates must be claimed at the office of the Station located at 1520 South Blvd, Suite 300, Charlotte, NC 28203, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to five (5) Qualifiers will be selected and notified on-air as described above.
- b. Up to one (1) Grand Prize winner will be selected at approximately 11:00am ET on March 7, 2023 in a Station-conducted random drawing from all Qualifiers. Potential Grand Prize winner will be notified by phone and/or email promptly following the random drawing.
- c. Odds of winning a Qualifying Prize on-air depend in part upon the number and order of calls received. Odds of a Qualifying Prize winner winning the Grand Prize are up to 1 in 5.
- d. Entrants must listen to the Station to win a Qualifying Prize but do not need to be present to enter or win a Qualifying Prize. The Qualifying Prize winners do not need to listen to the Station or be present to win the Grand Prize.
- e. Grand Prize winner must confirm acceptance of prize within seven (7) days of winning, or risk disqualification and selection of an alternate Grand Prize winner (time permitting) in a random drawing of all remaining Qualifiers.
- f. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.country1037fm.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.country1037fm.com.

- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 1520 South Blvd, Suite 300, Charlotte, NC 28203, or by sending a self-addressed, stamped envelope to the Station.