

# COUNTRY 103.7

## **“Beat the Buzzer” CONTEST RULES**

These rules apply to Beat the Buzzer Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WSOC(FM) (“Station”). **In addition, the General Contest Rules posted at [www.country1037fm.com](http://www.country1037fm.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

### **1. HOW TO ENTER**

- a. The Contest will begin Monday, January 29, 2024 and will end on Friday, February 23, 2024, or when a total of eight thousand dollars (\$8,000) has been awarded in Prizes, whichever occurs first.
- b. To enter on-air, listen to the Station each weekday beginning on January 29, 2024 and ending on February 23, 2024 at approximately 7:50am Eastern Time (“ET”) and 4:50pm ET for the announcement of the cues to call. There will be up to a total of two (2) cues to call each weekday. Upon hearing the cue to call, the 9th caller (as announced on-air at the time of the cue to call) to the Station contest line at 704-570-1037 will have the opportunity to play the Beat the Buzzer game giveaway (the “Game”) (each deemed a “Contestant”), upon confirmation of eligibility. The object of the Game is for the Contestant to say “Stop,” or another designated word, before hearing the “buzzer” sound effect. The selected Contestant will then listen to a piece of audio that will announce a number of random dollar amounts. For example: “\$50...\$75...\$100...\$125...” and so on. The audio will eventually conclude at a different dollar amount each time the Game is played. As the pre-recorded announcement is heard, a Contestant will have the option to say “Stop” when they hear the dollar amount that they wish to claim. Cash values will continue to be announced until a Contestant says “Pause” to win the Cash Value that was last mentioned or a “buzzer” sound effect is heard, which signals the end of the Game for the Contestant. If the “buzzer” effect is heard, the Contestant will not receive any Prize. Once a Contestant says “Stop,” they may not later change their mind to continue the

Game. Station is the sole judge in determining whether or not the Contestant successfully wins the Game. The Contest will automatically end once Prize winnings from a Game exceed eight thousand dollars (\$8,000) or on February 23, 2024 (regardless of amount awarded), whichever occurs first.

- c. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will have the opportunity to play the Game. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Contestant only once.
- d. There may be up to a total of forty (40) Prize winners selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in North Carolina and South Carolina, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## **3. PRIZES**

- a. Up to forty (40) Prizes will be awarded. Each Prize value will vary based on the result of the Contestant's Game and will have an Approximate Retail Value ("ARV") between \$50.00 and \$400. Prizes will be awarded in the form of a company check issued in the name of the winner.

No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately six (6) to eight (8) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.

- b. Prizes or prize certificates must be claimed at the office of the Station located at 1520 South Blvd, Suite 300, Charlotte, NC 28203, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning.

Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. Up to forty (40) winners may be selected and notified on-air as described above.
- b. Odds of winning a Prize on-air depend upon the number and order of calls received.
- c. Entrants must listen to the Station to win a Prize but do not need to be present to enter or win a Prize.
- d. Decisions of Station management with respect to the Contest are final.

#### **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.country1037fm.com](http://www.country1037fm.com).
- b. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station 1520 South Blvd, Suite 300, Charlotte, NC 28203, or by sending a self-addressed, stamped envelope to the Station.